HOSTELWORLD LAUNCHES €1 BED HUNT

The hunt is now live!¹ Hostelworld, the world's leading hostel focused online booking platform, is giving savvy travellers the chance to book over a thousand beds in hostels around the world for just €1².

The €1 beds can be found on the Hostelworld website where it's down to hopeful hunters to search them out. Once found it's possible to book as many €1 beds as there are available in each hostel.

The hostels are located in countries all around the world including Brazil, Peru, Hong Kong, Lisbon, London and Paris making this the best opportunity for people looking to meet the world.

Look out on Twitter and facebook for clues!

Otto Rosenberger, CMO at Hostelworld said: "Hostels allow you to get out there and meet the world on a shoe string and we're now offering people the chance to do this with pocket change and see what hostels are all about – social hubs full of open-minded people. Shake up your routine, and take a few days out to go and explore a new city. Happy hunting!"

ENDS

NOTES TO EDITOR

About Hostelworld:

Hostelworld is the global leader in online hostel reservations, with over 33,000 properties in 170 countries. Headquartered in Dublin, Hostelworld has offices in London, Shanghai and Sydney.

About €1 bed initiative:

¹Initiative ends on 7th December

²Amounts may vary from €1 as some beds are being uploaded in local currency